

VIN IGP
MÉDI
terra
NÉE!
FRANCE

PRESS KIT 2023



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M
rosé MÉDITERRANÉE

INDICATION GÉOGRAPHIQUE PROTÉGÉE

FROM LAND TO SEA, IGP MÉDITERRANÉE SHINES !

IGP Méditerranée's sprawling area includes 10,500 hectares under vine and encompasses a rich and vast territory, including 10 departments : Alpes de Haute-Provence, Alpes-Maritimes, Ardèche, Bouches du Rhône, Corse du Sud, Drôme, Hautes-Alpes, Haute-Corse, Vaucluse et Var.

The territoire is enviable, with 2,500 hours of sunshine every year, rolling hillsides, well-draining calcareous and limestone soils near the Mediterranean sea enriched with alluvium along the Rhone, and fresh salt-tinged sea breezes and Le Mistral gusts that keep vines dry.



United by the same red thread, the Mediterranean and its landscapes mixing olive and lavender, refreshed by the sea spray and the mistral, the wines nevertheless offer very diverse identities, fruit of an amazing mosaic of territories : from the Ardèche plateau to the marked altitudes of the Hautes-Alpes via the Luberon massif, from the coasts of the Var to the creeks of the Bouches-du-Rhône, without forgetting the steep landscapes of the Vaucluse and the wooded areas of the Drôme.

Home to more than 100 different grape varieties, the IGP Méditerranée produces rosé, red and white wines (accounting, respectively, for 75, 15 and 10% of production), most of them blended wines.

IGP Méditerranée winegrowers can therefore let their creativity express themselves by offering sunny, generous and gourmet wines.

Their unique expertise is blending marvelously reflects the multiple expressions of this territory thanks to an incredible palette of grape varieties.

Ubiquitous international varieties – Merlot, Syrah, Grenache, Chardonnay, Vioignier and Muscat, among others – find a deep, idiosyncratic Mediterranean expression alongside the local Caladoc, Marselan and Chasan, serendipitous crossings that pay testament to the rich and dynamic viticultural heritage of this corner of the Mediterranean.



FREE, CREATIVE AND UNINHIBITED WINES !

Each bottle of an IGP Méditerranée wine encapsulates the brightness of the sun-drenched landscape, the earthiness of the garrigue, the herb-scented breezes, the sound of waves and, above all, the living soul of the 5,000 men and women that live for and from the region's wine.

IGP Méditerranée wines are indeed conveying and are a reflection of a unique Mediterranean lifestyle : sipping them can take you to a lively café with friends in Marseille, an al fresco family lunch in the countryside or on a picnic blanket. picnic spread out next to a garden of aromatic verberna. Moments when relaxation and letting go are the key words.

IGP Méditerranée wines are trend-forward yet accessible, effortlessly food-friendly, and fitting for casual events or formal dinners, and everything in-between. Rosé is no longer reserved for the summer months but quaffable year-round, paired with friends on the patio or gatherings around the table.



In the warmer months, rosés wines are well-matched with heirloom tomato, watermelon, and feta salad, saucisson sec and other charcuterie, and grilled chicken sausage.

When the weather turns chilly, white wines can match with rich pasta and cream-based dishes, while red wines work with braised and roasted meats and stews, and provençal specialties like bouillabaisse, ratatouille, and daube. Their dried spice notes lend an herbaceousness that, along with balanced tannins and fruit, make them perfect with spicier fare including southeast Asian cuisine.



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650.000 HECTOLITERS



10.500 HECTARES



2.500 SUNSHINE HOURS/YEAR*



10%



75%



15%



5.000
WOMEN & MEN

*2021 informations



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